

SLATTER COMMUNICATIONS

About us

We help financial advisors have better conversations with their clients – online. We design brand stories and logos, write blogs, build websites, design email campaigns and offer training to help planners optimally use their online brand and communication strategy to build and sustain their client relationships.

We have been working with various role players in the financial advice industry since 2012.

Value proposition

It is crucial for a financial advisor to stay in touch with their clients regularly. 80% of their business is built through word-of-mouth referrals from their existing clients, which is why we help them leverage this by offering a fully-managed solution that includes branding, website, blogs and newsletters. We believe that online communication should reinforce an advisor and not replace them. That is should empower them and not ensnare them – and that it should get them calls to the phone, not clicks to their website.

Services offered

- Brand strategies (with implementation and design)
- Website development
- Blog writing
- Video and infographics
- Monthly email campaigns (newsletters)
- LinkedIn training and setups

Key individual

Tim Slatter

Contact person

Tim Slatter

Contact details

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Regions supported

All regions of South Africa

Reference and pricing

Prices are dependent on what options the planner would like to choose – a baseline can be viewed on our website under 'HOW MUCH?'. The reference CONTATTO-AGIS will activate a 15% discount.